

# **SEPTEMBER 2011**

# **BHARAT SANCHAR NIGAM LIMITED**

(A Govt. of India Enterprise)

# KNOW YOUR BSNL

A Customer Hand Book

# Call Toll Free: BSNL subscribers: 1503 Others : 1800 180 1503

### Updated on 30th Sep. 2011.



SALES & MARKETING - CONSUMER MOBILITY UNIT

TAMILNADU TELECOM CIRCLE

www.tamilnadu.bsnl.co.in

# INDEX

Sl. No.	Content	Page
1	BSNL's ASPIRATION	2
2	CURRENT AFFAIRS	3
3	JAIJAWAN PLAN – FOR PARA MILITARY/ARMED FORCE PERSONNEL	4
4	NESAM PLAN ACTIVATION VOUCHER	5
5	FREE INCOMING CALL DIVERSION (FCD)	6
6	TARIFF FOR BLACKBERRY SERVICES	8
7	IPAD DATA PLANS	10
8	PREPAID/ POSTPAID 2G/3G DATA CARD TARIFF PLANS	10
9	BEST VALUE DATA PLAN	13
10	KNOW YOUR DATA USAGE	17
11	ANBUJODI PLAN ACTIVATION VOUCHER	17
12	REVISION OF REDUCED CALL CHARGES	18
13	RATIONALISED PREPAID TARIFF & PLANS	23
14	PREPAID PLANS VALIDITY EXTENSION RCV/TU	29
15	SPECIAL TARIFF VOUCHERS FOR ISD VOICE/SMS	31
16	CLOSED USER GROUP (CUG) FOR PREPAID PLANS	32
17	SPECIAL PREPAID/POSTPAID PLAN FOR ALL PARA MILITARY & ALL ARMED FORCES	35
18	LONGER VALIDITY DATA RCV	37
19	PROMOTIONAL OFFER OF GSM BASED FWP	38
20	USE OF MULTIPLE BOOSTER (STV)	38
21	DID YOU KNOW THE CURRENT PREPAID MOBILE PLANS	41
22	ACTIVATION OF FACILITIES OR GET TARIFF DETAILS ON YOUR OWN	41
23	EXPRESS YOUR HEART THROUGH BSNL TUNES	42
24	BSNL TUNES IN CDMA	38
25	ONLINE BILL PAYMENT	43
26	WATCH TV CHANNELS, VIDEOS ON THE MOVE	44
27	YOUR MOBILE IS NOW MOBILE TV	40
28	UNIFIED MESSAGING SERVICES	45
29	"GENERAL TERMS" USED IN MOBILE SERVICES	46
30	BLACK-OUT DAYS	48



A customer is the most important visitor on our premises. He is not dependent on us. We are dependent on him. He is not an interruption in our work - he is the purpose of it. We are not doing him a favour by serving him. He is doing us a favour by giving us the opportunity to serve him.

Mahatma Gandhi

### **BSNL's ASPIRATION**

- To be the leading Telecom Service Provider in India with global presence.
- To create a customer focused organization with excellence in sales, marketing and customer care.
- To leverage technology to provide affordable and innovative products/services across customer segments
- To provide a conducive work environment with strong focus on performance
- To establish efficient business processes enabled by IT

### **Dear BSNL Customer,**

The hand book will guide you to get information on various BSNL services. The SMS Key words, SMS formats, general activation procedures for Prepaid Plans, Tariff & Bill details, BSNL Tunes, BSNL Live, Mobile TV and the current affairs more specifically in Tamilnadu Circle. General terms used in mobile services are also finding a place in this handout. This will be much useful for better understanding and utilisation of BSNL Mobile Services.

### **CURRENT AFFAIRS**

This **September**, **2011** issue is compiled with the details and changes in tariff/plan activation procedures/extension of promotional offers etc. for your easy understanding. The information is updated as on 30.09.2011.

### SMS PACKS UNDER 2G AND 3G PREPAID MOBILE SERVICES ARE RATIONLISED:

SMS packs (via C-TOP-UP & through SMS) applicable to 2G & 3G prepaid mobile services, for use in Home LSA and also on roaming, in Tamilnadu LSA (including CHTD in 2G only) with effect from 27.09.2011.

Particulars	MRP in Rs. (incl. of S.Tax)	Validit y in days	Amount to be deducted in IN while activating thru SMS (Rs.)	Format for sending SMS to 53733	Remarks
Local/national SMS @ Rs.0.01/SMS	13	-	-	-	Withdrawn**
Local/national 2000 SMS FREE	23	-	-	-	Withdrawn**
Local/national 3000 SMS FREE	33	-	-	-	Withdrawn**
Local/national 10000SMS FREE	53	-	-	-	Withdrawn**
1000 Local&500 Local/national SMS FREE	32	15	29.01	SMS32	NEW
1000 Local SMS FREE	21	15	19.04	SMS21	NEW
Local/national SMS @ Rs.0.05/SMS	14	30	12.69	SMS14	NEW
2000 Local&1000 Local/National SMS FREE	53	30	48.05	SMS53	NEW

The details are given below:-

Note: \*\*The existing SMS BOOSTER (STV)s of MRP 13,23,33 & 53 are withdrawn from Ctopup and through SMS w.e.f 23.59hrs of 26.09.2011 and the New STVs are introduced in Ctopup and through SMS from 00.00hrs of 27.09.11

> The usage value allowed with the above STVs is "NIL".

All the new SMS STVs (BOOSTER (STV)s) are made available in Group III (refer page No. 39) in Multiple BOOSTER (STV)s for both 2G & 3G customers with the following revised terms and conditions:-

- > The customer can use maximum of one BOOSTER (STV) from the group at the same time.
- Customer is not barred from using a second BOOSTER (STV) from the same group. However, if he uses a second BOOSTER (STV) from the same group, (i.e. within the existing validity period of the previous SMS BOOSTER (STV))

- Balance SMS will be carried forward
- The BOOSTER (STV) Validity is extended from the date of recharge of the new BOOSTER (STV). If the validity of the earlier BOOSTER (STV) is higher, then old higher validity will be maintained.
- > On expiry of BOOSTER (STV) validity, balance SMS if any will be nullified.
- All the above new SMS STVs are applicable to customers while in HOME LSA & while on Roaming also.
- The SMS STVs/SMS Packs under 2G & 3G Prepaid mobile services will not be applicable on "Blackout days". Normal SMS charges as per plan will be applicable on "Blackout days" (For the blackout days refer page 48).
- > All other terms & conditions will remain same.

### ARE YOU PARA MILITARY FORCE (PMF) OR ANY ARMED FORCE (AF) PERSONNEL HAVING BSNL OR OTHER OPERATOR MOBILE? CHANGE YOUR MOBILE PLAN TO BSNL'S "JAIJAWAN"PLAN

PMF/All Armed Forces personnel having BSNL connection or other operator connection to JAIJAWAN plan in TN LSA (incl. CHTD for 2G only) plan with effect from 22-09-2011.

The procedure to be followed is given below:-

- I) <u>Procedure for the Change of Plan to JaiJawan Plan by the PMF/Armed Forces personnel</u> <u>having a BSNL connection through CCM module:</u>
  - 1. PMF/AF personnel using BSNL connection shall approach the nearest CSR along with the Proof (Working in PMF/All Armed Forces)
  - 2. CSR shall enter the mobile number of the Customer after validating his identity and enter the same in the Plan Change (Migration) Menu Available in CCM.
  - 3. CSR shall also ensure that a minimum balance of Rs.50/- is available in the Account of the Customer.
  - 4. After entering the relevant information in CCM through the Menu, CCM at the back end pushes the request of the Customer to Trichy IN with the status as "PMF-Interim".
  - 5. An amount of Rs.29.01 (FRC Amount Rs32 minus S.tax) from the customer account will be deducted and the PMF /AF customer will be placed in 'PMF Interim Plan' with validity of 30 days.
  - 6. The balance amount in the previous plan will be carried forward but the validity of the previous plan will not be carried forward. Existing STVs in the previous plan, will be carried forward on plan change to JAIJAWAN plan
  - 7. The tariff of the PMF Interim Plan is same as that of the existing Jaijawan plan without the freebies. The STVs/TOPUPs , as per the Jaijawan plan, are allowed.
  - 8. The PMF/AF customer will be placed in Jaijawan plan, only when the customer applies RCV 97 within 30 days validity period of PMF Interim Plan period; if not, the number will be placed in GP1 subsequently in GP2 status as per the prevailing conditions.
  - 9. To continue in this Jaijawan plan, the customer has to put **RCV97** every month which extends the validity by 30 days and it is through C-TOP-UP only.
  - 10. 3G DATA RCVs in the previous plan, if any, will **NOT** be carried forward.
  - 11. Existing F&F numbers (& FFL number wherever applicable) in the previous plan will **NOT** be carried forward to JAIJAWAN plan. Hence, F&F numbers are to be re-registered afresh.

Activation procedure of 5 F & F numbers to be done by Jaijawan plan customer (Para Military Force/All AF Personnel) through SMS to 53733.

1. For the first 20 minutes free to two BSNL Mobile /Fixed LL/ WLL numbers, anywhere in India, the syntax is:

### PMF <space> <1st BSNL number><space> <2nd BSNLnumber>

(LandLine / WLL numbers to be prefixed with STD code of the Station.)

2. For 2 local F&F and 1 STD the syntax in the same sequence

FFE <space> &lt;1st BSNL number&gt; <space> &lt;2nd BSNLnumber&gt;<space>&lt;3rd BSNL number&gt;</space></space></space>					
(For Local call)	(For Local call)	(For STD call)			

- FFE number can be Landline/ Fixed WLL/WLL with limited mobility / RUIM /GSM Mobile, all within TamilNadu LSA (incl Chennai TD). Except for the mobile numbers, for Landline/ Fixed WLL/ WLL with limited mobility, the STD code of the station may be prefixed.
- > Rs.5 per number per occasion will be recovered for change in 5 F&F numbers.
- > For change of F&F numbers, SMS to 53733 as FFM <space><old number ><space>< New number>

### II) <u>MNP procedure for PMF/AF Customer:- (i.e. PMF/All AF Personnel having a mobile connection of other</u> operators)

The PMF/ AF personnel having mobile connection of other operators can also change to this Special plan JaiJawan with the same number, through MNP module in Sancharsoft applying the FRC32. The freebies of the FRC32 are applicable to the PMF/AF customer. CSCs will verify the identity of the customer being PMF/ AF Personnel before allowing the change to JaiJawan plan through MNP.

All other terms and conditions are same as in the Jaijawan plan.

### Plan Activation Voucher 198 to NESAM Plan (Talk value NIL)

Promotional offer valid upto 14.12.2011, in TN Circle (excluding Chennai Telecom District).

- The 198 Plan Activated customers will be governed by all terms and conditions related to validity, Friends & Family (F&F) etc., as applicable to **NESAM Plan only**.
- Validity of the eligible customer on activation of 198 vouchers to NESAM will be 180 days irrespective of current validity. After the initial validity period of 180 days, Monthly recharge condition of NESAM plan is applicable.
- Existing F&F numbers (& FFL number wherever applicable) in the old plan will **NOT** be carried forward to NESAM plan.
- However, the customer has to register afresh the FIVE numbers (any network) by giving SMS as FFE\*<space><1<sup>st</sup> number><space>< 2ndnumber><space> <3rdnumber> <space><4<sup>th</sup> number><space><5<sup>th</sup> number>.
- For change of F&F numbers, SMS to 53733 as FFM <space><old number ><space>< New number>
- FFM stands for modification of F&F no.

- \*FFE number can be Landline/ Fixed WLL/WLL with limited mobility / RUIM /GSM Mobile, **all within Tamil Nadu LSA (including Chennai TD) of any Operator.** Except for the mobile numbers, for Landline/ Fixed WLL/ WLL with limited mobility, the STD code of the station may be prefixed pl
  - All the existing 2G/3G customers of Saral Anant Special, Vinadi Special, all@49 special,2G Special, Student Special, Excel Anant, New Excel Anant, Excel Student, Kurinji & Wonder plus, En-Nanban, En-Nanban Super, Mega Super, Vasantham, Anbujodi Special and 3G Special are eligible to use this Plan Activation voucher.
  - Customers, who opt NESAM plan through 198 vouchers, will be extended all the features of NESAM plan.
  - On Activation of NESAM plan, the **talk value** available in the old plan will be **carried over** to the NESAM plan.
  - Existing BOOSTER (STV)/STV cards or coupons activated while in the old plan will be valid on Activation to NESAM plan.
  - The 198 STV will be only on C top up.

# Promotional Special Tariff Vouchers for reduced tariff on ISD Voice/SMS under 2G & 3G services are made as permanent plans (Refer page No.27).

ISD STVs under prepaid and Optional ISD Packs under postpaid mobile services are made **as a regular tariff** under 2G & 3G mobile services with effect **from 16.09.2011**.

FMCs of Optional ISD packs under postpaid services: Rs.20, 23, 25, 35 & 40 (S.Tax extra)

MRP of STVs under prepaid services: Rs.24, 26, 27, 38 & 41 (with 30 days validity) and Rs.9, 11, 16 & 18(with 7 days validity) & 26 (incl. S.Tax).

All other terms and conditions will remain same.

### Free incoming Call Diversion (FCD)

This facility is applicable for all 2G & 3G Prepaid and Postpaid Customers in Tamil Nadu LSA (including CHTD). FCD is valid from 12-09-11 to 10-11-11 for a period of 60days, on trail basis, as per the details given below. This facility is offered free of cost.

- 1. Free incoming call diversion facility to one BSNL Landline number within **Tamil Nadu inclusive of Chennai,** as per the choice of the Prepaid / Postpaid customer, involves two steps
  - (a) First, registering one BSNL LL number through SMS to 53733
  - (b) Second, activation of the facility, as given below
- 2. **First, the Customer has to register** one BSNL Landline number for Free Call Diversion(FCD) facility by sending SMS to 53733 as

FCD <space> STDCODE BSNL Landline number in TN LSA(including Chennai BSNL number)

Any subsequent <u>change of registration</u> will be allowed only after two months from the date of registration under this offer to avoid misuse.

- 3. **Secondly**, the customer has to activate the FCD facility as per normal call diversion procedure\*\* as per his need.
  - \*\* In Mobile handset, Go to Menu ->Settings->Call settings->Call divert-> <all calls> (this is as per the requirement of the customer and facilities available in the mobile handset) to Landline Number with STD code (to which calls are to be diverted).

For deactivation, Go to Menu ->Settings->Call settings->Call divert deactivate-> <all calls>.

Customers may remember to deactivate this facility to get the calls back to the mobile handset when needed. There is no restriction on the no. of activation or deactivation of this facility as this facility is offered to counter the indoor poor coverage problems here and there in TN LSA. This facility will arrest the churning in the customers to port-out on the above reason.

4.On activation of the FCD facility, all the incoming Calls to the mobile number will be diverted to the registered landline number and are FREE of charge.

(But it may please be noted that any diverted incoming call to any other Landline/Mobile number, other than the above registered landline number is chargeable for the incoming call mobile number as applicable for a diverted call.)

5. This facility is not applicable for the CUG customers in Prepaid and Postpaid services.

# **EXISTING TARRIF FOR BlackBerry SERVICES**

### BlackBerry ® Limited Tariff Plans Under 2G & 3G in post paid services:

SI. No.	Particulars	BIS P-1	BIS P-II
1	Fixed Monthly Charges for BlackBerry in Rs	299	499
2	Free data usage Kb/month (Home LSA)	Nil	2000
3	Usage charges beyond free limit in Rs. / 10KB (Home / Roaming)	0.30	0.04

Note:

- 1. For voice plan, the customer can choose any plan out of post paid plans with Fixed Monthly Charges (FMC) for Rs.225 and more.
- Service Tax as applicable will be charged extra.
   Free data usage does not include roaming usage under limited plan.

## **BlackBerry Unlimited Tariff Plans under 2G**

SI. No.	Plan Details	Free Data Usage	Internet Access	Postpaid	Prepaid	
1	FMC/FRC BlackBerry ® Messaging Bundle plan in Rs [BIS Lite]	Unlimited e-mail	Not allowed	299	271	
2	FMC/FRC BlackBerry ® Social Networking Bundle plan in Rs [BIS Social]	Unlimited instant messaging	Not allowed	299	270	
3	FMC / FRC Plan BIS-C in Rs.	Unlimited emails (POP/IMAP)+Instan t Messaging	Allowed*	362	399	
*Unlimited Internet Browsing-access is only available when browsing is done using BlackBerry Smartphone, Blackberry browser and APN						
FMC=	FMC= Fixed Monthly charges, STV= Special Tariff voucher with validity of 30 days					

- 1. Charges for other Tariff Items as per selected plan
- 2. Service Tax as applicable will be charged extra in case of post paid.

### BlackBerry ® 3G

### **BlackBerry ® Unlimited Tariff Plans**

SI. No.	Plan Details	Free Data Usage	Internet Access	Postpaid	Prepaid	Usage Charge Beyond Free Limit (Rs./10KB)
1	FMC/FRC BIS Regular in Rs	Unlimited e-mails (POP/MAP) + Instant Messaging + Internet Browsing + Off-Devices GPRS Upto 2 GB	Allowed	999	898	Rs. 0.04

Service tax as applicable is extra.

GPRS usage upto 2GB per month is free with BIS Plan-III (BIS Regular). GPRS usage beyond 2GB, is chargeable @ Rs.0.04/10KB.

Unlimited Internet Browsing-access is only available when browsing is done using BlackBerry Smartphone, Blackberry browser and APN

No additional charges to be levied for 3G Prepaid and Postpaid blackberry services until further order.

Blackberry unlimited tariff plan BIS-C at SI. No.3 above is not allowed under 3G.

### **New Prepaid BlackBerry ® Plans with 7/90/180 days Validity**

SI. No.	Plan Name	STV price in Rs.		
	Validity in days>	7	90	180
i)	BIS Lite	81	851	1691
ii)	BIS social	80	850	1690
iii)	BIS-C	100	1100	2200
iv)	BIS regular	250	2850	5400

Service Tax as applicable is extra.

# **iPad Data Plans**

### **Prepaid Plan:**

Particulars	Unlimited Monthly Plan	Limited Monthly Plan	Daily Plan
MRP of Recharge Vouchers(RCV) in Rs.^	999	599	102
Free Data Usage	Unlimited*	6 GB	Unlimited*
Validity	30 Days	30 Days	1 Day
Data Usage Charges Beyond Free Usage	NA	4р/10КВ	NA

Starter Pack in Rs.100<sup>^</sup>. Free usage with activation 1GB/month for six months.

\*Unlimited Internet Browsing-access is only available when browsing is done using ipod, ipod browser and APN

^MRP is inclusive of Service Tax @10.30%.

### **Postpaid Plan:**

Particulars	Unlimited Monthly Plan
Activation Charges in Rs. *	100
FMC in Rs. *	999
Free Data Usage	Unlimited
Validity	30 Days

\*Service Tax as applicable extra.

### GPRS/EDGE tariff applicable to 2G Data Card and Voice plans

### a) Postpaid 2G Data Card tariff plans:-

FMC of plan in Rs./Month*	Free data	Additional usage charges with	
	Day/Any time usage	Night Usage	pulse rate of 10KB
Nil	Nil	Nil	Rs.0.04/10KB
49	300 MB	2 GB	Rs.0.04/10KB
89	3GB		Rs.0.04/10KB
199	4 GB	4 GB	Rs.0.04/10KB
249	10 GF	Rs.0.04/10KB	

#### b) Prepaid 2G Data Card tariff plans:

MRP of RCV	Free da	ta usage	Additional usage	
in Rs.^	Day/Any time usage	Night Usage	charge with pulse rate of 10KB	Validity in days
Nil	Nil	Nil	Rs.0.04/10KB	NA
7	100 MB	Nil	Rs.0.04/10KB	1 day
14	200 MB	Nil	Rs.0.04/10KB	3 days
98	3	GB	Rs.0.04/10KB	30 days
270	10 GB		Rs.0.04/10KB	30 days
555	15	GB	Rs.0.04/10KB	180 days

a) The free data usage allowed is also applicable while in national roaming.

b) The usage charges beyond free usage will be same for Home LSA and roaming.

c) The base voice plan in case of post paid 2G data plans will be Plan 99 and in case of prepaid data plans the tariff of **3g Special**. No Fixed Monthly Charges (FMC) will be recovered from the data plans for the base voice plan. d)The RCVs mentioned above will increase both main and dedicated account validity.

2. The above, revised tariff will be allowed to all customers who want to take data plan from BSNL, irrespective of purchasing data card from BSNL or not.

### Extension of video call facility/3G –DATA Facilities to 2G Prepaid customers by default.

- ✓ Existing 2 G prepaid plans are allowed for 3G services also.
- ✓ The difference between 2G and 3G services are (1) video call facility and (2) Data speed.
- ✓ The default Data speed for any 2G customer is upto 128kbps
- ✓ The default Data speed for any 3G customer is upto 3.6Mbps
- ✓ To enjoy the 3G facilities, the customer should have 3G enabled handset. 3G Tariff for Video call / Data will be applicable.

The customer has to choose "Automatic / Dual mode" in "Network setting" in his handset. This will enable him to view the 2G / 3G Network symbol.

Any new or existing 2G customer can activate **3G data speed** in two ways as following and enjoy all 3G facilities:

By sending SMS "**ACT3G**" to **53733.** On receipt of the SMS he will be provided with 3G Data speed after termination of any 2G Data voucher which is in use.

For deactivation, the customer can send SMS "DACT3G" to 53733. On receipt of Deactivation SMS, the customers will be given 2G data speed.

OR

By using any one of the 3G data RCVs (MRP 103, 203, 403, 606, 716, 1102, 1503, 2003, 3003 - thro<sup>®</sup> C-Top-up only).

If any 2G Data RCV (old name -GPRS STV) MRP 7, 14, 98, 274, 555 (all 2G Data RCVs thro "SMS" only) is used, the speed will be brought back to 2 G Data speed (128kbps).

While activating from 2G speed to 3G speed and vice versa, during the validity period, of the respective Data RCV, the left out volume of Data, availed through Data vouchers, in the respective speed, will be nullified.

Even after expiry of 3G Data RCV, subscriber will continue to get 3G Data speed till he uses a 2G Data RCV (by SMS or by sending SMS "DACT3G" to 53733.

The tariff beyond the free usage limit specified for each 2G & 3G Data RCVs is @ 4p/10KB uniformly. During the above said process, the basic voice tariff plan in 2G continues to remain the same.

### **Data Service in 3G Postpaid**

Initial SIM & Activation Charges for both Voice and Data plans under 3G postpaid services:

SI.	Particulars	Tariff
1	SIM & Activation	
2	Starter pack with SIM in Rs. (Incl. of S. Tax )	59
3	Usage Value with SIM in Rs.	0
4	Validity in days	7
5	Migration charges from 2G to 3G and vice versa in Rs.	Nil
6	New USIM price in case of Migration from 2G to 3G in Rs.	59

### Post-paid Data Plans for New customer interested in mainly data:

Customer has to register for a new connection, specify the post paid data plan required and

pay

1. Cost of SIM,

- 2. One month fixed monthly charges (FMC) of the plan chosen by him as advance
- 3. Refundable Security Deposit: for Local +STD Rs 500 & for Local +STD+ ISD Rs 2000
- 4. Activation charges Rs 100

He will be allowed data usage as per the data plan.

A postpaid data plan customer can take any voice plan also. FMC of voice plan will be added to the

FMC of data plan.

### 3G Data card under post paid:

Data card will be sold as a separate entity to the customer at the below mentioned cost.

#### Sale price of USB and PCMCIA type HSDPA data cards

SI. No	Name of the Vendor (Type)	Make/ Model	Data Speed	Frequency Band	MRP (Rs.) (Incl. of all taxes)
1		Link top / LW272	3.6 MBPS	Single Band	1600
2	M/s. TERACOM LTD (USB Type)	Link top / LW273	7.2 MBPS	Tri Band	2000
3	M/s. Capitel Wireless Pvt. Ltd (PCMCIA Type)	Option / GTMAX having QUALCOMM chipset 7200 Globe Trotter HSUPA	3.6 MBPS	Single Band	4000

For customers who purchase Data card from BSNL --FREE DATA USAGE will be 6GB per Calendar month for two months - (1GB during day/anytime and 5GB during night of each Calendar month i.e. end of the month).

#### For Sub-owned DATA card customers—Free Data usage-500MB per month for 3 months.

Unused portion of free usage if any will get lapsed on expiry of Freebies validity period. If the free usage is exhausted within the stipulated freebies period or after the Freebies validity period the customer will be charged for the data usage as per the chosen data plan.

FMC in Rs./Month (S.T extra)	Day/Any time usage in GB	Night usage in GB ( 11.00 PM to 07.00 AM)	Total bundled free Usage in GB **	Validity (days)	Data Charges in Rs./10 KB	Remarks
89	0.25		0.25	30	0.04	New
189	0.5		0.5	30	0.04	Revised
369	1		1	30	0.04	Revised
549	1	5	6	30	0.04	Existing
649	2		2	30	0.04	Existing
999	10		10	30	0.04	Existing
1359	15	-	15	30	0.04	Existing
1819	22		22	30	0.04	New
2720	35	-	35	30	0.04	Existing

### **3G DATA post paid plans**

\*\*. Free data usage is available both from home LSA and while roaming To know the Current bill amount: Send SMS as "AMT" to 53733—[Toll free]

## **Best Value Data Plan:**

SI. No.	Particulars	Charges
a)	Fixed Monthly Charges	Rs.700
b)	Free data usage	2 GB
c)	Additional usage charges beyond free usage limit (10 KB pulse)	Rs.100/GB

### **Trial Pack for Data**

This is applicable only to customers who are in any 3G post paid voice plans.

1	MRP of Trial pack in Rs. (Incl. of S. Tax)	Rs.121
2	Free usage in MB	300 MB
3	Validity in days*	15 days

Data charges for trial pack customers after use of 300MB or 15 days expiry shall be as per his base plan. \*This will increase the validity of Main and dedicated accounts both.

#### For existing 2G Data card customers.

Now the existing data card of 2G services can be used for 3G services. The Data speed will be better than 144 Kbps.

# BSNL allows usage of any voice plan combined with any 3G Data plans for 2G/3G Postpaid customers w.e.f. 01-04-11

All 3G Data plans are allowed for all voice plans in postpaid services

Hence all customers in 2G/3G postpaid voice plan can take any 3G postpaid data plan available, on the same number, The call per SMS and other charges (except data charges) will be as per the voice plan. FMC of data plan will be added to the FMC of voice plan

- Similarly a postpaid data plan customer can take any voice plan on the same number and the freebies of both data plan and voice plan will be available to the customer. FMC of voice plan will be added to the FMC of data plan
- If any existing data plan customer / any new customer prefers to have only data plan, he will be provided with a data plan chosen by him with basic default voice plan 99 and no FMC of the voice plan is levied and no freebies for the voice plan is given. But the freebies with respect to the chosen data plans are allowed.

**Existing 3G Post paid customers in post paid plans/post paid data plans**: Customer has to give a request in writing for change of plan required. Customer has to pay the advance payment as per the chosen plan.

### Note:

1.A discount of 10% on FMC of all 3G postpaid data plan is to be offered to Government Employees & to Retired Government Employees (Central Government/ State Government/ PSUs) both existing / new connection after verifying the credential of the officer. The above 10% discount cannot be clubbed with any other special discount/concession. 2. Customer who wants static IP address under BSNL 3G post-paid plans, can be provided with one static IP address @ Rs. 250/- per month.

Extension of Special 10% discount on FMC of all 3G postpaid data plan to all Retired Government Employees w.e.f 16.06.11

## Data plan under 3G Prepaid mobile services in Tamilnadu LSA (including

Existing	Revised	Free Data Us	age in MB	Validity	/ in days	
MRP of Data RCV in Rs.(incl. S.Tax)*	MRP of Data RCV in Rs.(incl. S.Tax)**	Existing Day or Anytime/ Night (11PM to 07AM)	Revised Day or Anytime/ Night (11PM to 07AM)	Existing	Revised	Remarks
103	101	250MB	225MB	30	15	Free usages, validity, MRP are revised.
203	202	500MB	500MB	30	15	MRP & validity are revised
403	403	1,000MB	1,000MB	30	30	Existing. No change
606	607	1,000MB+5000 MB	1,000MB+ <b>2,000MB</b>	30	30	MRP & Night usage are revised
716	716	2,000MB	2,000MB	30	30	Existing. No change
NA	1,251 (751)	NA	5,000MB	NA	30	<b>NEW.</b> Discounted price in bracket upto 31.12.2011 only
1102	1,801 (1,261)	10,000MB	10,000MB	30	30	Only MRP is revised. Discounted price in bracket upto 31.12.2011.
1503	2,251 (1,576)	15,000MB	15,000MB	30	30	Only MRP is revised. Discounted price in bracket upto 31.12.2011 only
2003	-	22,000MB	-	30	-	Withdrawn
2503	2502	12,000MB	20,000MB	180	60	MRP, Free usage and validity are revised.
3003	3002	35,000MB	30,000MB	30	90	MRP, Free usage and validity are revised
NA	3,102	NA	15,000MB	NA	180	NEW
5003	5,003	30,000MB	30,000MB	180	180	Existing. No change

CHTD only in 2G) with effect from 0000 hrs of 03.10.2011.

- \*Existing MRPs of Data RCVs Rs.103, 203, 606, 1102, 1503, 2003, 2503 & 3003 are withdrawn w.e.f 23.59 Hrs of 02.10.2011.
- \*\*Revised MRPs of Data RCVs Rs.101, 202, 607, 1251(751), 1801(1261), 2251(1576), 2502, 3002 & 3102 are implemented w.e.f 0000 Hrs of 03.10.2011.

- There is NO CHANGE in the existing MRPs of Data RCVs-Rs. 403, 716 & 5003. They continue to be available with existing FREE Data/validity.
- ✤ Note: Amount shown in the bracket is the discounted price (i.e.MRP Rs. 751,1,261 & 1,576) applicable upto31.12.2011.
- With effect from 01.01.2012, the Revised Data RCV without the discounted price (i.e.MRP Rs. 1,251, 1,801 & 2,251) will come into effect.
- Additional usage charges beyond free usage is increased from existing 2p/10KB to 4p/10KB in all Data plans under 3G prepaid mobile services.
- Freebies offered on activation of 3G Data plan with sale of BSNL Data card or any of the bundled Data card is reduced from 2GB/60 days to 200MB to be used within 30 days from the date of activation.
- > All other terms and conditions will remain same.

# ARE YOU AN ENNANBAN SUPER PLAN CUSTOMER? DO YOU WANT TO CHANGE THE LANDLINE TELEPHONE NUMBER UNDER FRIENDS & FAMILY?

Change of Landline telephone number under FFL in Ennanban Super Plan of 2G prepaid mobile services is allowed subject to the following conditions in Tamilnadu LSA (incl. CHTD) with effect from 26.08.2011.

- 1. Customer has to send SMS to 53733 for change of FFL number as
  - FFLM<space>Old number<space>New number.
- 2. Minimum balance of Rs.50 is to be maintained at the time of sending the SMS request. If minimum balance is available, FFLM will be executed and Rs.5/- will be deducted for the change.
- 3. If minimum balance is not available, a reply SMS from Trichy IN will be sent to the customer with a request to top up the amount with minimum Rs.50/- or above.
- 4. Customer can change the FFL number once in THREE months only. If any request is received from the customer before the expiry of 3 months period, a reply SMS will be sent by IN as follows: "Dear Customer! Your SMS request is rejected as you are eligible to change your FFL number on or after xx-xx(dd/mm/yy)"

To begin with, this change of FFL facility is being implemented for Ennanban Super in 2G prepaid mobile services in TN LSA (incl. CHTD)

### Note: The existing procedure for changing FFL number through CSCs on written request is withdrawn.

### **KNOW YOUR DATA USAGE**

3G Data customers can get the data usage by sending SMS either from his Data Card or iPAD, if they support SMS facility, or, from their BSNL or any other Operator mobile numbers by sending SMS, as detailed below:

Instrument from where SMS is to be given.	SMS keyword	SMS to be sent to	Remarks
From DATACARD / IPAD	DATA3G	53733	Free
From IPAD	*124*1#	Press call/ Enter button	
From BSNL mobile number	DATA3G <space>mobile number of the DATA CARD/ iPAD in 10 digit</space>	53733	Free
From mobile number of any operator	DATA3G <space>mobile number of the DATA CARD/ iPAD in 10 digit</space>	9442253733	Chargeable as per the customer's plan with his operator

Customer **need not remove the SIM** from **Data Card/ iPAD** and put it in his mobile/ iphone to check the usage.

### ANBUJODI PLAN ACTIVATION VOUCHER Rs. 22:

Existing customers of various plans who wish to change over to ANBUJODI plan, in Tamilnadu LSA (including Chennai Telecom District) can use Plan Activation Voucher Rs.22 to change their plan to Anbujodi Plan. This is applicable through C-Topup only w.e.f. 25.07.2011.

Customer after changing the plan to Anbujodi, will be governed by all terms and conditions related to validity, F&F etc., as applicable to **Anbujodi Plan only**.

On change over, the **talk value and validity** available in the **old plan** will be **carried forward** to the ANBUJODI plan. But the validity will be restricted to Maximum of 450 days, if the existing validity is more than or equal to 450 days. (As in Plans like Kurinji, Wonder plus etc.,). If the existing validity is less than 450 days, the same will be carried over.

Existing F&F numbers, FFL number in the old plan will **NOT** be carried forward to ANBUJODI plan.

Customer has to re-register afresh ONE BSNL Fixed L/L/WLL(Fixed/Limited mobility) number within TN LSA as FFL by sending SMS

### "FFL<space><Landline number with STD CODE>"

to 53733 to avail Unlimited FREE Local calls.

**To avail reduced local call charges on 2 BSNL Numbers & STD call charges on 1 BSNL Number,** Customer has to activate through SMS to 53733 as detailed below:

- FFE<space><1<sup>st</sup> BSNL No><space><2<sup>ND</sup> BSNL No><space><3rdBSNL No>
- FFE number can be Landline/ Fixed WLL/WLL with limited mobility / RUIM /GSM Mobile, all within TamilNadu LSA (incl CHTD) of BSNL. Except for the mobile numbers, for Landline/ Fixed WLL/ WLL with limited mobility ,the STD code of the station may be prefixed pl.
- For change of F&F numbers, send SMS as
   FFM <space><old number ><space>< New number> to 53733.
- FFM stands for modification of F&F number. For any change of existing F&F number Rs. 5/- per number per occasion will be charged.

All the existing 2G customers of Old plans like Saral Anant (3 options), General plans (3 options), Excel Anant, New Excel Anant, Excel Student, Kurinji, Wonder plus, En-Nanban, En-Nanban Super, MegaSuper, Vasantham, Nesam plans and 3G customers of old 3G General 120 plan etc., are eligible to use this **Plan Activation Voucher 22 for changing to Anbujodi plan.** 

All the current plans customers except Jaijawan (PMF),GSM based FWP, Instrument Bundling Plans(HUWAEI,NOKIA,MICROMAX etc.,) are also eligible to use this Plan Activation Voucher 22 for changing over to Anbujodi plan.

All STVs in use, in old plans will be **carried** forward to Anbujodi Plan on change.

### **REVISION IN REDUCED CALL CHARGES**

In VINADI SPECIAL and ALL@49SPECIAL plans in Tamilnadu LSA (including Chennai Telecom. District) is implemented with effect from 03-08-2011.

Name of the plans		′sec special)	all@49 Special		
Vaice Call Charges	Rs./	/Sec	Rs./	Min	
Voice Call Charges	Existing	Revised	Existing	Revised	
Reduced Local call charges on 2	0.20 0.20		0.30	0.20	
BSNL numbers	0.30	0.20	0.50	0.20	
Reduced STD call charges on 1	0.50 0.30		0.49	0.20	
BSNL number	0.50	0.30	0.49	0.30	

(Refer table @ page 19)

#### NEW STVS (BOOSTER (STV)S) INTRODUCED IN C-TOPUP

New STVs will be available in Tamilnadu LSA (including Chennai Telecom District) with effect from 25.07.2011.

SI.No	Name of STV/BOOSTER (STV)	Details of the STV/BOOSTER (STV)	MRP in Rs.(incl. S.Tax)	Validity
1.	STV 290	Local Calls Charges: i) To Mobile BSNL N/w @ Rs.0.10/min, ii) To Landline/WLL BSNL N/W @ Rs.0.49/min, iii) To other N/W (LL/WLL/Mobile) @ Rs.0.49/min	290	90 days
2.	STV 990	Local Calls Charges: i) To Mobile BSNL N/w @ Rs.0.10/min, ii) To Landline/WLL BSNL N/W @ Rs.0.49/min, iii) To other N/W (LL/WLL/Mobile) @ Rs.0.49/min	990	365 days
3.	STV699	Local Calls On-net Unlimited, Off-net Local Calls 1500 minutes FREE	699	30 days
4.	STV 57	125 Minutes FREE Local Video Call	57	30 days

These STVs/BOOSTER (STV)s are made available to all 2G/3G prepaid customers under **Group I in Multiple BOOSTER (STV)s.** 

**Revision of the following STVs through C-TOP-UP** (and also through SMS) in 2G/3G Prepaid mobile services in Tamilnadu LSA (including Chennai Telecom District) with effect from 09.08.2011.

The details are given below:-

STV Feature	Validity in days	MRP of STV in Rs. (through C-TOP-UP) incl. of S.Tax		Amount to be deducted in IN for revised MRP	Format for sending SMS to 53733 for the revised STV	
		Existing	Revised	(Rs.)	the revised STV	
Local/STD On-net Night @ 5p/Min (11PM to 06AM)	30	17.00	35.00	31.73	VOICE35	
Local On-net @ 10p/Min	30	54.00	65.00	58.93	VOICE65	

All other terms and conditions, SMS activation procedure will remain same. Consequent to this revision, the C-TOP-UP denominations 17 & 34 and SMS format VOICE17 & VOICE54 stands withdrawn.

#### STV-49 & STV-62 FOR LIFETIME PLAN CUSTOMERS INTRODUCED:

Saral Anant Special (current Plan) and Saral Anant (OLD Plan) customers can avail the tariff of "all@49" plan using **STV 49** for **365 days.** The STV is available through C-TOP-UP and applicable for 2G/3G services in Tamilnadu LSA with effect from 10.08.2011.

The details are given below:-

SI. No	Particulars	"all@49"
1	MRP of STV(incl. of S.Tax) in Rs.	49
2	Free Usage in Rs.	Nil
3	Tariff Validity	365 days
4	O/G Call charges (Home/National roaming)	
(a)	Local On-net	49p/Min
(b)	Local Off-net	49p/Min
(c)	STD On-net	49p/Min
(d)	STD Off-net	49p/Min
5	All other charges as per plan	"all@49"

Saral Ananth Special (current Plan) and Saral Ananth (OLD Plan) customers only can avail the tariff of "1p/sec Special" (VINADI Special) plan using **STV 62** for **365 days.** The STV-62 is available through C-TOP-UP and applicable for **2G/3G Prepaid** mobile services in Tamilnadu Circle with effect from 16.08.2011.

The details are given below:-

SI. No	Particulars	"1p/sec"		
1	MRP of STV(incl. of S.Tax) in Rs.	62		
2	Free Usage in Rs.	Nil		
3	Tariff Validity	365 days		
4	O/G Call charges	Home	National Roaming	
(a)	Local On-net	1p/sec	1.2p/sec	
(b)	Local Off-net	1.2p/sec	1.2p/sec	
(c)	STD On-net	1p/sec	1.2p/sec	
(d)	STD Off-net	1.2p/sec	1.2p/sec	
5	All other charges as per plan	"1p/sec"	"1p/sec"	

Note: This STV62 will come under Group I in Multiple BOOSTER (STV)s for 2G/3G prepaid mobile services.

### HOW TO EXTEND THE PLAN VALIDITY OF "STUDENT SPECIAL PLAN" AUTOMATICALLY?

To extend the plan validity, the student special plan customer has to send SMS "**STUDENT28**" to **53733**, ONE TIME before the expiry of validity, keeping sufficient amount (for talk time + Rs.28 for monthly extension), in his account, so that his plan validity is extended automatically every month along with the free 300 local SMS and 100MB free data in addition to the balance SMS + Data and this procedure will be continued.

Failure to give SMS as above, results in GP1 status and going back into active status is not possible at present, since extension of validity through C-TOPUP is not available.

To overcome this, customers who choose the student special plan should give consent in CAF itself at the time of activating the plan, without fail, for automatic deduction of validity extension charges (Rs.25.39).

Customers should keep sufficient amount in his account for automatic deduction to extend the validity every month.

### **ONLY 100 SMS PER DAY PER SIM**

#### (Implemented as per TRAI guidelines):

Applicable to

- > All TamilNadu & Chennai TD Mobile customers in 2G/3G
- prepaid/postpaid services have been restricted to make only 100 SMS per day per SIM as per the TRAI regulatory order.
- > **CTOPUP** numbers have been **exempted from this restriction**.

#### CHANGE OF VOICE PLAN THROUGH SMS INTRODUCED.

SMS based change of GSM voice plans under 2G & 3G Postpaid services introduced in Tamilnadu LSA (including CHTD) with effect from 01.08.2011 and this is an additional facility to the existing procedure of submitting a written request at CSCs for any change of plan. The details are given below:-

#### i) Plans eligible to change through SMS:-

(1) Plan 99, (2) Plan 175, (3) Plan 225, (4) Plan 325, (5) Plan 525, (6) Plan725, (7) Plan1500.
(2)

#### ii) <u>Procedure to change the Plan through SMS:-</u>

The customer has to originate SMS from the mobile to which the plan change is required.

SMS to be given to 53733 as below:

#### (1) To change the Plan: CHG<space><Old Plan name><space><New Plan name>

For example, CHG PLAN-325 PLAN-525 (For changing from Plan-325 to Plan-525). If the request is in order, a reply message will be sent to the customer as follows:

# "Your request for change of PLAN from PLANXXX to PLANXXX is received. For confirmation pl send SMS PLANXXXY to 53733-BSNL MOBILE."

After getting the above reply SMS, the confirmation SMS is to be given to 53733 by the customer as described above.

- (2) If the request is not in order, a reply message will be sent to the customer as follows:
   "Dear Customer, Your request for change of tariff plan is regretted due to ...... Pl contact on toll free 1503 or visit CSC-BSNL.
- (3) After successful Plan change, an SMS will be sent to the customer as follows: "Dear Customer, Your tariff plan has been changed to PLANXXX. Thank You. – BSNL.

### iii) Plan change processing details:

- The plan change request will be effected within 24hrs after receipt of SMS of plan change.
- The customer can opt for the SMS based plan change once in a calendar month.
- There is no charge for change of plan through SMS.

### PREPAID MOBILE PLANS ARE RATIONALISED W.E.F. 21.06.11

Rationalization of prepaid tariff under 2G & 3G mobile services in Tamilnadu LSA (including Chennai Telecom. District) with effect from 21.06.2011. The FRCs and tariff for 2G & 3G prepaid voice plans, henceforth, available are as under:-

A. First Recharge Coupon (FRC):	Saral Anant Special	1p/sec (Vinadi special)	all@49 Special	2G Special	3G Special	Anbu Jodi special	Student Special		
a). FRC Price in Rs.	13.60	38.08	43.52	100.63	108.79	30.83	35.36		
b). Service Tax in Rs.	1.40	3.92	4.48	10.37	11.21	3.17	3.64		
c). MRP of FRC in Rs.	15	42	48	111	120	34	39		
d). Free Usage Allowed	l with FRC ^	-	-	-					
Free Voice Call	Saral Anant Special	(1p/sec) Vinadi special	(all @ 49) Special	2G Special	3G Special	Anbu Jodi special @	Student Special		
i) On-net in Rs.	20	30	30	100	100	20	30		
ii) Off-net in Rs.	10	20	20	50	50	10	10		
Free Video Call									
Local/STD On-net in Min	Nil	Nil	Nil	Nil	100	Nil	Nil		
Free Data Usage in MB	20	50	50	150	150	50	50		
Free P2P SMS in Nos									
Local	25	250	250	350	350	250	300		
National	25	250	250	350	350	250	300		
e) Initial Plan Validity	180days			180			20 days		
in days				days			30 days		
f) Tariff Validity	Lifetime			As pe	r Plan				
g) Bonus Period									
-Bonus Period-I	15			15 c	lays				
-Bonus Period -II	NA			165	days				
Applicability	2G&3G	2G&3G	2G&3G	2G	3G	2G&3G	2G&3G		
Voice Call Charges	Rs./Min	Rs./Sec	Rs./Min	Rs./Min	Rs./Min	Rs./Sec	Rs./Min		
Local On-net	0.90	0.01	0.49	0.50	0.50	0.010	0.40		
Local Off-net	0.90	0.01	0.49	0.60	0.70	0.010	0.60		
Reduced Local call charges on 2 BSNL numbers (Rs./Min)	0.30	0.20	0.20	0.20	0.20	0.20	NA		
Friends & Family Number							5 F&F#(Local Calls within TN LSA(incl.CHTD)		
STD On-net	1.20	0.01	0.49	0.50	0.50	0.010	0.40		
STD Off-net	1.50	0.01	0.49	0.60	0.70	0.010	0.60		
Reduced STD call charges on 1 BSNLnumber (Rs./Min)	0.50	0.30							
ISD Call	As per prepaid ISD tariff. ISD tariff is subject to revision depending upon fluctuation in International Carrier Rates.								

Plans Details :	Saral Anant Special	Vinadi special	all@49 Special	2G Special	3G Special	Anbu Jodi special	Student Special
Video Call Charges	Rs./Min	Rs./Sec	Rs./Min	Rs./Min	Rs./Min	Rs./Min	Rs./Min
Local On-net	1.00	0.02	1.00	1.00	0.70	1.00	1.00
Local Off-net	1.50	0.03	1.50	1.50	1.00	1.50	1.50
STD On-net	1.00	0.02	1.00	1.00	0.70	1.00	1.00
STD Off-net	1.50	0.03	1.50	1.50	1.00	1.50	1.50
Incoming	Nil	Nil	Nil	Nil	Nil	Nil	Nil
SMS							
Local	0.80	0.60	0.49	0.40	0.30	0.60	0.05
National	1.20	0.60	0.49	0.60	0.50	0.60	0.50
International	5.00	5.00	5.00	5.00	5.00	5.00	3.00
National Roaming							
Voice Call	Rs./Min	Rs./Sec	Rs./Min	Rs./Min	Rs./Min	Rs./Sec	Rs./Min
Local On-Net	1.00	0.01	0.49	0.60	0.50	0.01	0.60
Local Off-net	1.00	0.01	0.49	0.60	0.50	0.01	0.60
STD On-Net	1.50	0.01	0.49	0.80	0.70	0.01	0.80
STD Off-net	1.50	0.01	0.49	0.80	0.70	0.01	0.80
Incoming Call	1.00	0.01	0.49	0.60	0.50	0.01	0.60
SMS							
Local SMS	1.00	0.60	0.49	0.60	0.50	0.60	0.50
National SMS	1.00	0.60	0.49	0.60	0.50	0.60	0.50
International SMS	5.00	5.00	5.00	5.00	5.00	5.00	3.00
Incoming SMS	Nil	Nil	Nil	Nil	Nil	Nil	Nil
Video Call	Rs./Min	Rs./Sec	Rs./Min	Rs./Min	Rs./Min	Rs./Min	Rs./Min
Local On-net	1.00	0.02	1.00	1.00	0.70	1.00	1.00
Local Off-net	1.50	0.03	1.50	1.50	1.00	1.50	1.50
STD On-net	1.00	0.02	1.00	1.00	0.70	1.00	1.00
STD Off-net	1.50	0.03	1.50	1.50	1.00	1.50	1.50
Incoming Call	1.00	0.02	1.00	1.00	0.70	1.00	1.00
All other Charges and terms and conditions	As per Saral Anant		As	s per existii	ng prepaid	General	

Note: The concessional tariff is not applicable on FIVE BLACK-OUT days (31<sup>st</sup> dec,1<sup>st</sup> Jan, Valentine day 14<sup>th</sup> Feb, Diwali & Christmas 25<sup>th</sup> Dec )

Note(s):

^ Freebies with FRCs are to be consumed within 30 days from the date of activation.
@ Unlimited free local calls to one BSNL Landline/WLL (Fixed/Limited Mobility) number, for Anbujodi special plan.

# i) Extension of validity for Saral Anant and other prepaid plans except Student Special will be as under:-

Top-up in multiples of Rs.10 (MRP in Rs. Incl. of S. Tax) in C-TOP-UP	No. of days validity extended in addition to the existing validity	Usage Value allowed with Topup
5500	450	MRP of topup minus
3300	365	Service Tax minus
1100	365	Processing Fee plus Bonus
200 - 1090	180	usage value if any.
100 - 190	90	(The TUs are in multiples of Rs.10 and the usage
50 ,60,70,80,90	45	value with validity is
30,40	27	enclosed separately)
20	18	1 27
10	9	

Customer will get validity along with talk value as and when he/she tops up. Please note that the No. of days validity extended is in addition to the existing validity upto a max. of 450 days.

Separate validity voucher is no more required to increase the validity. Hence, Validity extension voucher (RCV) 280 is withdrawn.

I) Name of the OLD Plans for which the new set of TOP-Ups with validity and talk value is made applicable with effect from 30.06.2011.

1. 2G General 1p/sec,	11. Excel Mega Super	
2. 2G General all@49	12. Vasantham	
3. GSM FWP 2G General 1p/sec	13.GSM FWP 2G General	
4. GSM FWP 2G General all@49,	14. Saral Anant-1	
5. Excel Power New Revised	15.Saral anant 1p/sec	
6. Excel Student,	16.Saral anant all@49	
7. Excel Bundle	17.Excel anant	
8. Digbee Bundle	18.New Excel Anant	
9. Excel Wonder Plus(validity exists upto 09-07-2015 and hence new TUs for talk value only)	19.Vinadi Bundled	
10. Kurinji (validity exists upto 29-02-2020 and hence new TUs for talk value only)	20. Nesam	

### **II)** Name of the OLD Plans for which the new set of TOP-Ups are made applicable for Talk-Value and the existing Topup conditions will continue until further orders.

1. GSM PCO	4.En-Nanban
2. C-Top-Up	5.En-Nanban Super
3. Rakshak( now Jaijawan)	

ii) The Student Special voucher, to be used through SMS (only once, before expiry of the initial plan validity of 30 days), is as given below:

MRP of Student Special voucher (incl.of S.Tax)	Amount to be deducted every month	SMS Keyword for activation (one time only)
Rs.28	<b>Rs.25.39</b>	STUDENT28

- The student customer can extend validity of the plan through SMS only, by sending SMS "STUDENT28" to 53733, only one Time before expiry of the initial plan validity of 30 dayts. The student customer has to keep sufficient amount every month (for talk time + Rs.28 for monthly charge), in his account so that his plan validity is extended automatically every month along with the free 300 local SMS and 100MB free data in addition to the balance SMS+data.
- If sufficient amount for monthly deduction of Rs.28 is not available, IN will send the following message to him to put sufficient money in his account.

*"Insufficient balance. Your validity expires on xxxx (expiry date).Please topup sufficient amount immediately to get validity extension- BSNL"* 

Student Special plan customer will get additional plan validity of **30 days** and 300 free Local SMS and 100 MB free data usage on using the Student Special voucher of **Rs.28** (Incl. of S. Tax), through SMS, with **Nil** talk value(before expiring of the initial plan validity of 30 days). **Extension of plan validity is NOT available via C Topup.** However, to get talk value the Student special Plan customer has to use Top-up vouchers.

STV Name	STV Feature	MRP of STV in Rs.	Validity in days	SMS Key Word to be sent to 53733
STV28	Local/STD Rs.1.00/3Min (On-net) & Rs.1.20/3 (Off-net)	28.00	30 days	VOICE 28
STV35	Local/STD On-net Night @ <b>Rs.0.05</b> /Min (11PM to 06 AM)	35.00	30 days	VOICE35
STV65	Local On-net @ 10p/Min	65.00	30 days	VOICE65

### iii) The following new/modified STVs in C-TOP-UP and SMS are introduced

These are made available to all 2G/3G prepaid customers under Group I in Multiple BOOSTER (STV)s.

vii)	The following existing STVs offered by Corporate Office are withdrawn w.e.f 21.6.11 for all OLD and
NEV	V Plans.

STV Particulars	MRP in Rs.
Local On-net @ 0.20/Min	36
Student Power with 300 Local SMS Free	40**
1p/sec	45
<u>all@49</u>	49 & 101
Local On-Net @ Rs.1p/3 sec	54

In addition to above, STV19, RCV 280, Anbu Jodi Migration voucher 297, STV65, FRC37, FRC44, FRC60 are also withdrawn w.e f.21-06-11

\*\* The customers may be advised to use SMS BOOSTER (STV)s since STV40 is withdrawn.

- viii) All the Existing SMS based STV activation will continue to be available.
- **ix)** Migration from one prepaid plan to other (except Student Power) will be allowed. For migration from one prepaid to other the customer has to remain in the new plan for a minimum period of 90 days except for Saral Anant Special plan. The customers who want to migrate to other prepaid plan have to send SMS to 53733 by using the SMS keyword as given below:

SI.No	Migration From (Plan name)	Migration To ( new plan name)	MRP of Migration voucher (incl. of S.Tax)	SMS key word (not case sensitive)	Amt. to be deducted from the account of the customer= MRP- 10.3% S.Tax
1	All old & current plans (including SA 1P/Sec, SA ALL@49,Generel 1p/sec,General all@49, Anbu Jodi,Nesam except Saral anant)	Saral Anant Special	Rs.1	MSARAL	Rs.0.91
2	All old & current plans (including SA 1P/Sec, SA all@49,Generel 1p/sec, General all@49, Anbu Jodi, Nesam except all@49)	all@49 Special	Rs.3	M49	Rs.2.72
3	All old & current plans (including SA 1P/Sec, SA all@49,Generel 1p/sec, General all@49, Anbu Jodi, Nesam except 1p/sec)	1p/sec Special	Rs.2	MVINADI	Rs.1.81
4	All old & current plans except 2G Special	2G Special Special	Rs.4	MSPECIAL2G	Rs.3.63
5	All old & current plans except 3G Special	3G Special Special	Rs.5	MSPECIAL3G	Rs.4.53

On migration, the balance amount will be carried forward. The existing STVs, if any, also will be carried forward on migration.

On migration to any of the plans as described above, the new validity will be restricted to Maximum of 450 days, if the existing validity is more than or equal to 450 days. (as in Plans like Kurinji, wonder Plus etc., in TN LSA).

If the existing validity is less than 450 days, the same only will be carried over on migration.

viii) The circle specific prepaid tariff plans (like Ennanban Super, Ennanban, Vasantham, Megasuper, Kurinji etc.,) will continue to exist until further orders.

- ix) Wherever F&F facility or reduced call charges facilities are allowed, for any change of existing F&F number Rs. 5/- per number per occasion is to be charged. This applies to all Old Plans of Circle also except for FFL.
  - The customer has to send SMS to 53733as FFM<space>old number<space>new number
  - There is no change in the existing procedure of changing FFL number through CSR after verifying the genuineness of the customer request.

.All other terms and conditions will remain same.

### List of PAPER Recharge/TOP-UP Vouchers with revised usage value and validity:-

	Exi	sting	New (after conv	verted as top-up )
	Talk value in	Validity in days	Talk value in Rs.	Validity in days
	Rs.			
Type of Paper Rechar	rge Voucher			
55	40	15	49.86	45
110	85	30	99.73	90
220	180	60	199.46	180
330	300	90	299.18	180
550	500	180	498.64	180
1100	1050	365	1050	365
3300	3500	365	3500	365
5500	6000	450	6000	450
Type of Paper top-up	Voucher			
10	7.07	NIL	7.07	09
20	16.13	NIL	16.13	18
55	49.86	NIL	49.86	45
110	99.73	NIL	99.73	90
220	199.46	NIL	199.46	180
550	498.64	NIL	498.64	180
170	154.13	NIL	154.13	90
2200	1994.56	NIL	1994.56	365

Extension of validity for Saral Anant and other prepaid plans except for Student Special Plan			
Denom of RCV/Tus MRP(incl.of S.Tax)	No. of days validity extended <u>in</u> <u>addition to the existing validity</u> upto max .of 450 days	usage value=MRP-ServiceTax-Processin fee+Bonus uasage value	
10	9	7.07	
20	18	16.13	
30	27	25.20	
40	27	34.26	
50	45	43.33	
60	45	54.40	
70	45	63.46	
80	45	72.53	
90	45	81.60	
100	90	90.66	
110	90	99.73	
120	90	108.79	
130	90	117.86	
140	90	126.93	
150	90	135.99	
160	90	145.06	
170	90	154.13	
180	90	163.19	
190	90	172.26	
200	180	181.32	
210	180	190.39	
220	180	199.46	
230	180	208.52	
240	180	217.59	
250	180	226.65	
260	180	235.72	
270	180	244.79	
280	180	253.85	
290	180	262.92	
300	180	271.99	
310	180	281.05	
320	180	290.12	
330	180	299.18	
340	180	308.25	
350	180	317.32	

760	180	689.03
770	180	698.10
780	180	707.16
790	180	716.23
800	180	725.29
810	180	734.36
820	180	743.43
830	180	752.49
840	180	761.56
850	180	770.63
860	180	779.69
870	180	788.76
880	180	797.82
890	180	806.89
900	180	815.96
910	180	825.02
920	180	834.09
930	180	843.16
940	180	852.22
950	180	861.29
960	180	870.35
970	180	879.42
980	180	888.49
990	180	897.55
1000	180	906.62
1010	180	915.68
1020	180	924.75
1030	180	933.82
1040	180	942.88
1050	180	951.95
1060	180	961.02
1070	180	970.08
1080	180	979.15
1090	180	988.21
1100	365	1050
3300	365	3500
5500	450	6000

# **Special Tariff Vouchers** for reduced tariff on ISD Voice/SMS in 2G & 3G mobile services introduced as a promotional offer (valid upto 19.11.11).

### iv) MRP of ISD STV (C-TOP-UP) :-

Sl.No.	Countries	ISD Rate in Rs./Min	Rate per International SMS in Rs.	in F	MRP of STV Rs.(incl. of S.Tax)
	Tariff Validity in days>>>	-	-	30 days	7 days
A	Canada, U.S.A, Hong Kong, Singapore, Thailand, China	1.49	2.50	41	18
В	Bangladesh, Germany, Malaysia	2.99	2.50	27	11
C	Bahrain, France, Pakistan, Srilanka, U.K.,	4.49	2.50	38	16
D	Australia, Bhutan, Indonesia, Kuwait, Nepal,	6.49	2.50	24	9

### v) MRP of ISD STV (C-TOP-UP) with validity of 30 days:

Countries	ISD rate in Rs./sec (per sec.pulse)	Rate per international SMS in Rs.	MRP of STV in Rs. (incl. of S.Tax)
Saudi Arabia and UAE	0.13	2.50	26

vi) The talk value available with the above STVs are "NIL"  $\,$ 

# Promotional Optional ISD Pack under 2G & 3G Post-paid services for availing reduced ISD Voice and International SMS tariff in Tamilnadu LSA (including CTD)introduced is valid upto 16.11.11.

Sl.No.	Countries	ISD Rate in Rs./Min	Rate per International SMS in Rs.	FMC in Rs.*
A	Canada, U.S.A, Hong Kong, Singapore, Thailand, China	1.49	2.50	40
В	Bangladesh, Germany, Malaysia	2.99	2.50	25
С	Bahrain, France, Pakistan, Srilanka, U.K.,	4.49	2.50	35
D	Australia, Bhutan, Indonesia, Kuwait, Nepal,	6.49	2.50	20

vii) The reduced ISD Voice and International SMS rate will also be allowed while roaming in BSNL network.

Countries	ISD rate in Rs./sec (per sec. pulse)	Rate per international SMS in Rs.	MRP in Rs.*
Saudi Arabia and UAE	0.13	2.50	23

FMC of Optional ISD Packs:

\*Service tax as applicable will be charged extra.

- 1. The FMC for the Optional ISD Pack mentioned above is in addition to the normal FMC of the postpaid plan.
- 2. No Free Call is allowed with the Optional ISD Pack.
- 3. The reduced ISD Voice and International SMS rate will also be allowed while roaming in BSNL network.

# Closed User Group (CUG) facility is now made available in Prepaid Mobile services:

CUG customer, while availing the CUG facility, is not allowed to change his Vinadi Special or all@49 Special plan on which CUG was formed.

*Customer has to opt out from the CUG plan and change the existing CUG plan to any other desired plan.* 

Sl.No	Description	Prepaid CUG plan I Grp size (3-25)	Prepaid CUG plan I Grp size (3-25)	Prepaid CUG plan II Grp size (26&Above)	Prepaid CUG plan II Grp size (26&Above)
1.	Main Plans eligible to form CUG	1p/sec (Vinadi special)	@49p/min special	lp/sec (Vinadi special)	@49p/min special
2.	Main Plan validity	270 days	270 days	270 days	270 days
3	SIM cost	Rs 20/-	Rs 20/-	Rs 20/-	Rs 20/-
4	FRC	Rs.42/-	Rs. 48/-	Rs 42/-	Rs.48/-
5	Торир	Rs.110/-	Rs.110/	Rs.110/-	Rs.110/
6	Starter Pack (3+4+5) for NEW customers to form CUG	<b>Rs.172-</b>	<b>Rs.178/-</b>	<b>Rs.172/-</b>	<b>Rs.178/-</b>
7	Free Usage offered with FRCs for the new customers and are to be consumed within a month from the date of activation				
	Free Voice calls On-Net in Rs	30	30	30	30
	Free Voice calls Off-Net in Rs	20	20	20	20
	Free Data usage in MB	50	50	50	50
	Free P2P SMS in nos. Local	250	250	250	250
	Free P2P SMS in nos.STD	250	250	250	250

8	CUG validity	Max. of 30/31 days or till the end of the calendar month irrespective of day of CUG formation.			
9	GP1after expiry of main plan validity	15 days	15 days	15 days	15 days
10	GP2 after expiry of GP1	165 days	165 days	165 days	165 days
11	Rent for the month (whole /part )	Rs.80/-	Rs 80/-	Rs.60/-	Rs 60/-
12	Voice call tariff within CUG	FREE	FREE	FREE	FREE
13	SMS within CUG	As per plan	As per plan	As per plan	As per plan
14	Tariff VOICE/SMS/ GPRS (outside CUG) anywhere	As per plan	As per plan	As per plan	As per plan
15	Roaming charges	As per plan	As per plan	As per plan	As per plan
16	Friends & Family	As per plan	As per plan	As per plan	As per plan
17	Recharge coupons/topup	As per plan	As per plan	As per plan	As per plan
18	BOOSTER (STV) Voice/GPRS/ SMS	All are allowed	All are allowed	All are allowed	All are allowed
19	Change to other plans while in CUG	Not allowed	Not allowed	Not allowed	Not allowed
20	Change to other plans, once the customer comes out of CUG	Allowed	Allowed	Allowed	Allowed

### Activation procedure for New CUG creation:

- > The request from individual customers should be submitted to CSC
- The New Group creation or addition/deletion of new/old numbers in the Group will be done by CSC.
- All existing commercial formalities with respect to SIM will be adhered to along with CAF entry by CSC.
- In case of above said New customers, normal procedure of activation in Sancharsoft like Virgin Sim Rs.20/- and FRC Rs.42/- for Vinadi Special and Rs.48/- for all @ 49 Special should be made. The initial talk value the new customer gets on activation = TU110-10.3% S.Tax- CUG rent (Rs.80 or Rs.60)

### **CUG for existing customers:**

Existing customers under different plans will be brought either to 1p/Sec Special (Vinadi Special) or All @ 49 Special Plan with 180 days validity, according to their requirement in writing. After obtaining request letter from the customer, they can either be added to the existing group or allowed to form a new group. Their FNF will be Three and <u>all</u> the STVs availed by the customers will be carried forward even after forming the group for that particular customer.

The F&F numbers in the old plans before forming the CUG will be nullified and the customers can re-register the reduced call charges by sending SMS 53733 as follows:-

### FFE<SPACE><1st BSNLNumber><space>2ndBSNL Number><space><3rdBSNL Number>

1. CUG validity shall be fixed as 30/31 days (calendar month based) from the date of enrolment for the all the customers and the rent of Rs.80 or Rs. 60 will be deducted upfront only. CUG will be provided if sufficient balance in customer's account is available.

2. While in CUG Group, the customer will enjoy the CUG facilities and also the 1ps/sec (Vinadi special) or All@49 Special plan facilities with sufficient balance in customer's account. If CUG rental failure occurs (due to insufficient balance in the account) and if his **plan validity does not exist**, the customer will be pushed to GP1.

# 3. Customer should keep his/her main plan validity intact always with sufficient balance for CUG rent deduction.

- 4. If any of the group members is not having sufficient balance in his account, for advance rent for that month, system will wait for the next 3 consecutive days for at least the amount equal to the rental component and deduct the amount. If deduction is not possible, the customer **Group ID** will be removed and customers cannot enjoy CUG benefits and will be treated like a normal customer in the parent plan ((i.e 1ps/sec (vinadi Special) or all @49Special.
- 5. If an ex-member of the CUG group wants to rejoin the group, he/she may give SMS to 53733, indicating his Group ID as given below

### CUG<space> CUG ID (in 5 digits)

- 6. CUG group size will be checked at the end of the month. Accordingly the rent will be deducted on the next day (i.e. 1<sup>st</sup> day of subsequent month). The rent component will be changed as per the existing group size.
- 7. Rent for CUG service will be calendar based irrespective of the enrolling date.
- 8. If a new customer joins the group, after the first day of the calendar month, he will be charged upfront according to the size of the group he has joined. If there is any change in the group size from Group-1 to Group-2 because of his addition, the rent will be deducted for the new customer only as per the changed group size. The new Group size CUG rent is applicable for rest of the customers in the group only from the next calendar month.
- 9. NO NEGATIVE balance is allowed for these CUG numbers.
- 10. If any member of the CUG is on ROAMING, the roaming charges will as per the plan and no free calls are allowed within CUG.

### Note:

- 1. All the customers in a CUG group should be in the same prepaid-plan only; either 1p/sec Special (Vinadi Special) or All@49Special
- 2. All customers in CUG groups will be intimated through SMS about the facility & monthly deduction of talk value so that sufficient balance of talk value is available for extension on monthly basis.
- 3. The above tariff/procedure is subject to any change/modification as per Corporate Office orders, issued from time to time.

# Special prepaid/postpaid plan for all Paramilitary Forces and All Armed Forces (Indian Navy, Indian Air Force, coast Guard, BRO etc. in Tamilnadu LSA under both 2G and 3G mobile services introduced:

Name of the plan	Existing applicability	Extended to		
RAKSHAK in prepaid renamed	Applicable to all	All Armed Forces		
as	Para Military Forces personnel	(Indian Army, Indian Navy, Indian Air force,		
"JAIJAWAN"	I ara wintary Porces personner	Coast guard, BRO, etc.,)		
<b>RAKSHAK</b> in Postpaid	-do-	-do-		
,	JAIJAWAN – Prepaid Plan	Tariff Details:		
A. SIM & Activation:	Normal SIM	USIM		
a). SIM charges in Rs.	18.13	53.49		
<b>b).</b> Service Tax @ 10.30% in Rs.	1.87	5.51		
c)Cost of the SIM	20.00	59.00		
d). Usage Value with SIM in Rs.	0	0		
e). Validity in days	7	7		
<b>f).</b> Grace period	15 days	15 days		
B. First Recharge Coupon (FRC):		Paramilitary Plan		
a). MRP of FRC in Rs.		32.00		
<b>b)</b> . Service Tax @ 10.30% in Rs.		2.99		
c). FRC Price in Rs.		29.01		
d). MRP of Starter Pack (SIM + FRC) in	n Rs <b>20+32=52</b>	59+32=91		
d). Free Usage Allowed with FRC	When	When PMF is in Home LSA only		
Free Voice Call (to Local+STD)				
i) Any network in Rs.				
ii) On-net in Rs.		20.00		
iii) Off-net in Rs.		10.00		
Free Video Call				
Local/STD On-net in Rs.		10.00		
Free Data Usage in MB		NA		
Free P2P SMS in Nos.				
Local		50		
National		50		
e) Initial Plan Validity		30 days		
f) Tariff Validity		As per Plan		
g) Extension of Validity through RCV MRP*		Rs.97.00 (Incl. of S. Tax)( through C Top-Up only)		
-Validity		30 days		
-Usage Value		Rs.73.00		
B. Plan Details:		Paramilitary Plan		
Applicability		2G&3G		

Voice call to two BSNL Mobile/Fixed/WLL numbers anywhere in the country while in Home LSA or National roaming	Free - (subject to Maximum of 20minutes per day combined on two numbers). <u>Beyond 20</u> <u>minutes, calls are charged @ 1p/sec</u>
Voice Call	Charges
Local On-net	1p/Sec
Local Off-net	1p/Sec
Reduced call charges on 2 BSNL numbers	Rs.0.20/Min
STD On-net	1p/Sec
STD Off-net	1p/Sec
Reduced call charges on 1 BSNL number	Rs.0.30/Min

ISD Call	As per prepaid ISD tariff #
Video Call Charges with 3G Connection	Rs./Min
Local On-net	0.70
Local Off-net	1.00
STD On-net	0.70
STD Off-net	1.00
Incoming	Nil
SMS	Rs./SMS
Local	0.60
National	0.60
International	5.00
National Roaming	
Voice Call	Ps./Sec
Local On-Net	1p/Sec
Local Off-net	1p/Sec
STD On-Net	1p/Sec
STD Off-net	1p/Sec
Incoming Call	1p/Sec
SMS	Rs./SMS
Local SMS	0.60
National SMS	0.60
International SMS	5.00
Incoming SMS	Nil
Video Call	Rs./Min
Local On-net	0.70
Local Off-net	1.00
STD On-net	0.70
STD Off-net	1.00
Incoming Call	0.70
All other charges not mentioned in the order	As per prepaid Saral Anant plan

Note:-

- \* Extension of Validity by 30 days through recharge of denomination of Rs.97 is through C-top-up only.
- \*\* All TUs without validity are allowed to this plan for talk value only. 3G Data RCVs/All STVs are allowed.
- # ISD tariff is subject to revision depending upon fluctuation in International Carrier Rates.
- 1. The credential of the Paramilitary force personnel is to be verified before activating the plan by taking a photocopy of his Identity Card issued by his office duly attested by his controlling officer. A self-certificate indicating that no other connection is active in his name under this special paramilitary plan anywhere in India is also to be taken. In case photocopy of the Identity Card can't be submitted by the paramilitary personnel, then the Officer in-charge should certify the official and attest the photograph.
- 2. The above special plan is to be activated in BSNL, CSC only.
- 3. Rs.5 per number per occasion will be recovered for change in 5 F&F numbers.
- 4. All eligible Special Tariff Vouchers (STVs) under 2G and 3G services except STV40, STV45, are allowed.
- 5. GP1 and GP2 as in force will be followed after the plan validity

# Activation procedure of 5 F & F numbers to be done by Para-Military Personnel thro' SMS to 53733

1. For the first 20 minutes free to two BSNL Mobile /Fixed LL/ WLL numbers , anywhere in India, the syntax is:

PMF <space><1st BSNL number><space><2nd BSNLnumber>

(LandLine / WLL numbers to be prefixed with STD code of the Station.)

 For 2 local F&F and 1 STD the syntax in the same sequence FFE<space><1st BSNL Localnumber><space><2nd BSNL Localnumber><space><3<sup>rd</sup> BSNL STD number> (LandLine / WLL numbers to be prefixed with STD code of the Station.)

# **RAKSHAK - Special Post-paid plan in 2G & 3G for Officers of all Para military forces**

(i.e. BSF, CISF, CRPF, NSG, ITBP, SSB & Assam rifles only) w.e.f. 08.06.2011.

SI. No.	Particulars	Charges
1	Activation charges	Free
2	Security Deposit for Local & STD Facilities	Nil
3	Fixed Monthly charges	Rs.425
4	Freebies per month	
	a) Local calls (On-net)	Unlimited Free
	b) STD Call (On-net) 1000 Min	
	c) I/C Call while national Roaming 300 Min	
	d) O/G Call while National Roaming 200 Min	
	e) Local/National SMS 100 SMS	
	f) GPRS Usage while inj Home LSA	1GB
5	All other charges, terms and conditions	As per Plan - 725

- i) The credential of the Paramilitary force Officer will be verified before activating the plan by taking a selfattested photocopy of his Identity Card. A self-certificate indicating that no other connection is active in his name under this special paramilitary plan anywhere in India will also be verified. In case photocopy of the Identity Card can't be submitted by the paramilitary personnel, then the Officer in-charge should certify the official and attest the photograph.
- ii) Paramilitary force Officers using BSNL connection and Port-in customers will be allowed to migrate to this plan free of charge.
- iii) The above special plan will be activated in BSNL, CSCs only.

# Longer validity DATA RCVs in 3G prepaid mobile services introduced.

Longer validity Data RCV(s) introduced by TN Circle w.e.f. 06.06.2011. The details are given below:-

MRP of RCV in Rs. (Incl. of S.Tax)	FREE DATA Usage	Validity	Additional usage charges
2503	12 GB	180 days	Rs.0.04/10KB
5003	30 GB	180 days	Rs.0.04/10KB

- i) The Free Data Usage allowed is also applicable while in national roaming.
- ii) The usage charge beyond free usage is same for Home LSA and roaming.
- iii) The Data RCVs will increase both main and dedicated account validity.

# Promotional Offer of GSM based FWP (Valid upto 15.10.11)

	as its:1450/ — with revised tark time as detailed below.
Sale Price of GSM FWP	Rs.1450/- incl. of all taxes
SIM Card*	Free on general Plan with <b>Plan validity of one year</b> (1)
SIM activation	ENRG <name of="" plan="" prepaid=""><fwp><mobile number=""></mobile></fwp></name>
FRC	Customer has to purchase the FRC as per his/her requirement (2)
Free talk time	Rs.150/-per month ON-NET – Local & STD for 12 months(not applicable on roaming)
Validity of promotional offer	Up to 15.10.2011
Commission to Franchisee	8 % of original cost excluding all taxes.

The price of GSM FWP is revised as Rs.1450/= with revised talk time as detailed below.

\*the existing paired SIMs will continue to be used.

- Only General Plans 3Nos (2G special, Vinadi special & all@49 special) are allowed with FREE SIM (paired). & initial validity is 365 days instead of usual 180 days. Recharge condition will be applicable after 365 days instead of 180 days.
- (2) Allowed FRCs are Rs.111, 42 & 48.
- This promotional offer is applicable for postpaid also.
- Existing recharge conditions for General plans shall be applicable and there is no change in all other terms and conditions including the activation procedure.

# The list of BOOSTER (STV) cards in different groups:

# Annexure –use of multiple BOOSTER (STV)s

Name of the BOOSTER (STV)	MRP in Rs.	Validity in Days	Activation through topup	Key word for activation through SMS to 53733
Local calls On net @ Rs 0.10/ min	65	30		VOICE65
Local calls to any network @ Rs 0.30/min (2G)	61	30		VOICE61
Local & STD calls On net –Rs 0.20 /min	47	30		VOICE47
Local video calls free 125 minutes (3G only)	57	30		
Local calls On-net Unlimited FREE	300	30		VOICE300
Local Calls on-net @ Rs.0.10/min, off-net @ Rs.0.49/min	99	30	Allowed	VOICE99
Local/STD RS.1.00/3minutes(On-Net) and Rs.1.20 / 3 minutes (Off-Net)	28	30		VOICE28
Local/STD On-Net Night @ 5p/minute (11.00 p.m. to 06.00 a.m.)	35	30		VOICE35

# Group 1- General

Promotional ISD BOOS	ΓER (STV	/)s – STVs	(upto 19.11.11)	
ISD rate for Canada, U.S.A., Hong Kong,	41	30		
Singapore, Thailand, China – Rs1.49/Min & Rate per International SMS is Rs.2.50	18	7	-	
ISD rate for Bangladesh, Germany,	27	30		
Malaysia – Rs.2.99/Min & Rate per International SMS is Rs.2.50	11	7	-	_
ISD rate for Bahrain, France, Pakistan,	38	30	ਰੂ	wec
Srilanka, U.K – Rs.4.49/Min & Rate per International SMS is Rs.2.50	16	7	Allowed	Allowed
ISD rate for Australia, Bhutan, Indonesia,	24	30	A	Not
Kuwait, Nepal – Rs.6.49/Min & Rate per International SMS is Rs.2.50	9	7		Ţ
ISD Rate for Saudi Arabia and UAE -	26	30		
13p/Second & Rate per International SMS Rs.2.50 / SMS				

# Group II-Unlimited Local /STD Voice

Name of the BOOSTER (STV)	MRP in Rs.	Validity in Rs.	Activation through topup	Key word for activation through SMS to 53733
Unlimited Local//STD on net one day	31	1		
Unlimited Local//STD on net 7 days	151	7	Allowed	VOICE151
Unlimited Local//STD on net 30 days	501	30		VOICE501

# **Group -III Free SMS**

Name of the BOOSTER (STV)	MRP	Validity	Activation through topup	Key word for activation through SMS to 53733
1000 Local&500 Local/national SMS FREE	32	15		SMS32
1000 Local SMS FREE	21	15	Allowed	SMS21
Local/national SMS @ Rs.0.05/SMS	14	30		SMS14
2000 Local&1000 Local/National SMS FREE	53	30		SMS53

(Refer page 3)

# Group -IV GPRS/2G DATA RCV- Not applicable for 3G Services

Name of the BOOSTER (STV)	MRP in Rs.	Validity in Days	Key word for activation through SMS to 53733
15GB GPRS usage for 180 days	555	180	GPRS555
10GB GPRS usage for 30 days	270	30	GPRS245
3GB GPRS usage for 30 days	98	30	GPRS89
200MB GPRS usage for 3 days	14	3	GPRS13
100MB GPRS usage for 1 day	7	1	GPRS7

# **Conditions for use of multiple BOOSTER (STV)s**

# For BOOSTER (STV)s in Group-I – General

- 1. The customer can use maximum of one BOOSTER (STV) from the group at a time.
- 2. Customer is not barred from using a second BOOSTER (STV) from the same group. However, if he uses a second BOOSTER (STV) from the same group, the new BOOSTER (STV) activated will override the existing BOOSTER (STV) in operation and the validity for the new BOOSTER (STV) is counted from the date of activation of the new BOOSTER (STV).
- 3. Can use \*124# to know the BOOSTER (STV) validity.

# For BOOSTER (STV)s in Group-II- unlimited Local/ STD voice.

- 1. The customer can use maximum of one BOOSTER (STV) from the group at a time.
- 2. If he uses a second BOOSTER (STV) from the same group and if the validity of the earlier BOOSTER (STV) is higher, then the higher validity of the earlier BOOSTER (STV) will be maintained.
- 3. \*124# is not applicable.

# For BOOSTER (STV)s in Group-III – Free SMS.

- 1. The customer can use maximum of one BOOSTER (STV) from the group at a time.
- 2. Customer is not barred from using a second BOOSTER (STV) from the same group. However, if he uses a second BOOSTER (STV) from the same group, the new BOOSTER (STV) activated will override the existing BOOSTER (STV) in operation and the validity for the new BOOSTER (STV) is counted from the date of activation of the new BOOSTER (STV)
- 3. On expiry of BOOSTER (STV) validity, balance SMS if any will be nullified.
- 4. However, if customer uses any other SMS BOOSTER (STV) in the same group within the existing validity period of the existing SMS BOOSTER (STV), Balance SMS will be carried forward
- 5. \*124# is not applicable.

# For Group-IV- GPRS: -- Not applicable for 3G services

The customer can use maximum of one BOOSTER (STV) from the group at a time.

- 1. On expiry of BOOSTER (STV) validity, balance GPRS usage if any will be nullified.
- 2. However, balance GPRS usage if any will be carried forward if customer uses any other GPRS BOOSTER (STV) in the same group within the existing validity period of the GPRS BOOSTER (STV)..
- 3. The BOOSTER (STV) Validity is extended from the date of recharge of the new BOOSTER (STV). If the validity of the earlier BOOSTER (STV) is higher, then higher validity of the earlier BOOSTER (STV) will be maintained.
- 4. \*124# is not applicable

# \*Conditions:

**I.** The following days are called Black out days. i.e Not eligible for all concessional / free ---SMS / Voice facility on these days including using BOOSTER (STV)s.

- 1. New year Eve ---31st December
- 2. New Year Day -- 1st January
- 3. Valentine Day -- 14th February
- 4. Diwali
- 5. Christmas Day 25th December
- **II.** If Blackout days fall during the validity period of STV, then the validity period will not be extended for these days.

# **DID YOU KNOW THE CURRENT PREPAID MOBILE PLANS?**

You may like to know the prepaid mobile plans and its tariff that are currently available. You can simply send SMS with the following Key Words to 53733 and know the details.

Key Word	Plan /Tariff Details
PLAN	To know about the current prepaid mobile plans available
PLANSRALANANTSPECIAL	To know about the Saral Anant Special plan
PLANVINADISPECIAL	To know about the 1p/sec – Vinadi Special plan
PLANALL@49SPECIAL	To know about the all @ 49 Special plan
PLAN2GSPECIAL	To know about the 2G Special plan
PLAN3GSPECIAL	To know about the 3G Special plan
PLANANBUJODISPECIAL	To know about the Anbu Jodi Special plan
PLANSTUDENT SPECIAL	To know about the Student Special Plan
PLANNESAM	To know about the Nesam plan

# ACTIVATE THE FACILITIES OR GET TARIFF DETAILS ON YOUR OWN.

There are certain facilities/information which can be activated/obtained by you sending SMS with the following key words or to get the details in your mobile.

Key Word	Facility/Information	Service in which applicable
AMT	To get Post paid Usage Charges	Postpaid
BILL	To get Previous Month Bill Amount	Fostpalu
BISL/BISS/BISR	Migration to Blackberry Services Plan	
Data2G	To check GPRS Account Balance	
Data3G	To check GPRS Account Balance	Prepaid
FFL	Activation of Friends & Family with one Land Line Number (Note-1)	
FFE	Activation of Friends & Family with Land Line and/or Mobile Number (Note-2)	
FFM	Modification FFE number (not for FFL) Charge @ Rs.5/- per number per modification	Prepaid
M3G25	Conversion of 2G Post paid Subscriber to 3G Postpaid	Postpaid
STVSMS	To get details of available STV Vouchers for SMS	
STVVOICE	To get details of available STV Vouchers for Voice Calls	Prepaid

The Key Words are as follows:

STVGPRS	To get details of available STV Vouchers for GPRS	
STVDATA	To get details of available STV Vouchers for Data Card	
ACT3G	2G customers to get 3G data speed	
DACT3G	2G Customer to get back 2G data speed	
IR <space>COUNTRY NAME</space>	To know the operators of the country on International Roaming	Prepaid/Post paid
EMAIL <space>Mail_ID</space>	To register email id for getting post paid invoices	Postpaid

# **EXPRESS YOUR HEART THROUGH BSNL TUNES:**

# Choose a song of your choice and set as 'BSNL Tune' of your Mobile.

The charges applicable are in two parts. One is "**Service Subscription**" charge and another is "**Song Rental**". Subscription charges will be for a specific period i.e. 30 days or as specified for tariff packages. Song rental will be applicable for every song of selection/change and for a specific period i.e. 30 days or as specified for tariff packages.

# Activation procedures and Tariff for BSNL Tunes:

Activation of BSNL Tunes can be done by any of the following ways:-

- > SMS
- Interactive Voice Response System (IVRS)
- > Mobile Search
- Song of the Day
- Copy command
- > Web site.

The activation procedure and its tariff details:

Description	Charges	SMS charge in Rs.	SMS format	Number to which SMS to be sent
Activation through SMS Mode:				
Subscription Activation	Rs.28 /30 days	2 / SMS	<bt>space<act></act></bt>	56700
Song Activation	Rs.12 /30 days	2 / SMS	<bt>space<song code=""></song></bt>	56700
56799M-search- voice	Rs.12 /30 days	Toll Free	<song movie="" name="" or=""></song>	56799
Activation through Dial Mode:				
Dial 56700	Rs.2 /minute	Dial and act on voice prompt		-
Dial 56799	Re.1 /minute	Dial and act on voice prompt		
For Mobile Search				
Song of the Day – Dial Mode:				Subscription
Dial 9443000567	Free	Dial and act on voice prompt		Subscription and Song
Easy Copy:				Rental are
Press * (star) and	Free	To set the ring back tune of your caller (BSNL		applicable.
then `9'		Numbers) as your BSNL Tune		
Web based activation:				
Log on to		Choose your BSNL tunes through our web site		
www.tamilnadu.bsnl.co.in				

To change the song customer has to send SMS **<BT>space<Song Code>** to 56700 (Change of song will attract song rental for the song selected) To Deactivate the BSNL Tune Service – **Dial 56702** and select option.

## **BSNL TUNES INTRODUCED IN CDMA:**

## **Activation & De-Activation Procedure & Tariff**

#### Activation modes:

The BSNL CDMA customers of Tamil Nadu can get their BSNL TUNES Services activated, as of now, through two different Modes, that is (a) by Dialing 56700 and (b) Dialing to the Call Centre -1503.

#### (a) Activation procedure - by dialling 56700:

Dial 56700. Browse through the different categories of songs & get the required BSNL TUNES song activated. (This is an IVRS based Activation Procedure and the IVRS Browsing time will be charged @ Rs.2/Minute)

#### (b) Contact the Call Centre and get activated:

Get activated by dialing to the Call Centre (1503).

#### **De-activation modes:**

The BSNL CDMA customers of Tamil Nadu can get their BSNL TUNES Services de-activated, as of now, through two different Modes, that is (a) by dialing 56700 and (b) dialing to the Call Centre -1503.

#### (a) De-activation procedure - by dialling 56700:

Dial 56700. Goto – "Manage option" to de-activate. (This is an IVRS based Activation Procedure and the IVRS Browsing time will be charged @ Rs.2/Minute)

#### (b) Contact the nearest CSC and get De-activated:

Get De-activated by dialing to the Call Centre (1503).

# Renewal

Three day s in advance to the date of Renewal, Pre-renewal message will be sent to the customer along with de-activation method. If the customer does not de-activate prior to the renewal, it will be automatically renewed and the monthly Subscription & Song Charges will be collected.

#### Tariff:

(Monthly Subscription Charge Rs.30) + (Per song Charge Rs.12 per month) (Rs.2/- per minute for the IVRS based Activation & De-activation)

# WHY STAND IN A QUEUE? ONLINE BILL PAYMENT, HASSLE FREE NOW!

#### Pay bills online:

You can avail online payment facility logging on to our web: **www.bsnl.co.in** You can view the latest bills and pay them online. You can get duplicate bill online for any mobile post-paid connection. Mobile prepaid online recharge, top-up and flexi-top-up are also available.

General/Corporate Customers of BSNL can access these features by following three simple steps, viz. Register, Add a Phone account and view & pay bills online.

# WATCH TV CHANNELS, VIDEOS ON THE MOVE:

**'BSNL Live'** is a WAP Portal which offers one stop shop for all Customer Information, Entertainment, and Communication related requirements. Through 'BSNL Live' you can watch LIVE TV (Hello TV) and movies on your mobile, download exciting Videos clips games, songs and personalize your mobile phone with wallpapers and ringtones of your choice. To access **BSNLLive** visit WAP site 'http: //bsnllive.net' from your mobile phone and experience the thrill.

You can also ask for the settings by sending **<make> space <model> of your handset to 58355 by SMS e.g. <Nokia> space <N79> to 58355.** 

After you send the SMS you will in response get several settings on your handset viz. 'bsnllive', 'bsnlstream' etc.

Once you get all the settings, you will have to save them. Out of these several settings the one pertaining to **BSNL Live** (will appear as 'bsnl live') should be saved as **default**. In some handsets the word 'Bookmark' is used instead of default. Thereafter whenever you want to access BSNL Live you will have to click on your Web browser in your mobile; the 'BSNL Live' bookmark will be visible to you and clicking on it will lead you to the **Welcome page**.

**Hello TV:** Hello TV is a Live TV service which offers more than 50 channels on your mobile. This service is available for both 2g and 3g users with compatible handsets. With hello TV you can now watch Live TV on your mobile anywhere anytime.

**Movies:** Movies will be streamed on demand i.e. the content will be played in real time on your mobile from 'BSNL Live' directly without first getting stored.

**Videos:** Video clips of 3-5 minutes (approx.) on an average are available on demand. You can choose videos and download from the available huge library of content at 'BSNL Live'. The categories of content varies from astrology, recipes/ cookery, entertainment, cricket to beauty tips/ clips, comics/ animation, Movies and Movie trailers, Music, Multimedia games and wallpapers, and other different tones/tunes. In addition to above more and more categories of video clips will be added to suit every taste and choice.

**Music** - Full track song download: You can download full track audio songs (mp3) of your choice through 'BSNL Live'.

**Games:** Various Categories of Games viz. Regular (Simple & premium) and multiplayer branded games are available. You will be able to see only games which are compatible with your handsets. Thus you need not to worry about compatibility of games. At the time of download you will be required to pay charges of games.

Access to above services is recommended for 3G Subscribers for better experience but other content viz . Wallpapers, Themes, Screen savers, Ring-tones etc. can be used / downloaded by all the GSM subscribers.

# YOUR MOBILE IS NOW MOBILE TV

Now watch over 60 TV channels on your BSNL Mobile. You can watch your favourite programs on your mobile on the move. Follow the steps given below:-

Step: 1To download BSNL Mobile TV, send SMS.MYTV to 55447 (2G customers)MY3GTV TO 55447 (3G customers)

- **Step: 2** You will receive a message in your inbox. Click on the same and download the application.
- **Step: 3** Get it stored in phone memory.
- **Step: 4** In the main menu, click on the application and open it to see the TV channels logos. Choose the channel you want to watch and click on its icon.
- **Step: 5** You will see the subscription packages available currently. Choose the option that suits you.
- **Step: 6** You will receive a confirmation that your registration has been successful. Now click on the channel and enjoy Mobile-TV.

*Note: Data Download charges applicable as per plan.* 

You can unsubscribe from this service by sending the following SMS.

**UNSUBMYTV** to 55447 (2G Customers) **UNSUB3GMYTV** to 55447 – (3G customers)

# UNIFIED MESSAGING ON BSNL MOBILE

# Voice Mail Service (VMS), FAX Message, E-Mail, E-Mail to Speech (ETS) are the services you can get under UMS.

## 1. Voice-Mail

Using this feature, the voice mail can be send/received to/by other subscribers having this facility. The incoming voice message from the mailbox can be accessed as per following procedure:

- Conditional divert can be given for the voice calls to the voice-mailbox no. i.e. 17000.
- Whenever a voicemail is received in voice-mailbox, the subscriber will receive an SMS on his/her cell phone.
- In order to retrieve messages from the voice-mailbox, dial 17000 from your mobile phone. Press `\*' to skip the introduction part.
- The message can be retrieved by following the voice menus thereafter.

The voice mailbox can be accessed on landline also as per below mentioned procedure:

In order to **retrieve** messages from your voice-mailbox by using landline phone, dial **9417017000** (which is the common access no.) followed by **'#'**, then your own mobile no. and **'#'**. The system will prompt you for your password. The default password is **1234**. Enter your password and follow the voice menus thereafter.

# 2. FAX-Message

This feature will enable the subscriber to send/receive fax message. The fax can be sent/received to/by the subscriber either through BSNL UMN account or using fax machine. The below mentioned procedure is to be adopted while sending or receiving the fax message on fax machine:

1. In order to deposit a FAX message, dial **9417017000** from a FAX machine followed by a **'#'** and the mobile no. of the person who is the intended recipient of the FAX. A part of the voice menu says " to add a FAX, press **3**".Press **3** on your FAX machine and after the system prompts you to, press "**START**" on your FAX machine.

2. In order to retrieve a FAX message from your voice-mailbox, dial **9417017000** from a FAX machine. Then press **'#'** followed by your own mobile no. and **'#'**. The system prompts you for your password. Enter your password. The system tells you that you have so many new

messages out of which so many are Voice/FAX/E-Mail messages. When you play a FAX message, first, system will announce the sender's phone number and the time when the sender had deposited that Fax Message. Then the system will announce many option like to backup, to keep or to delete etc, You simply bypass these request by pressing **'#'**, then the system prompts you to press " **START** " on your FAX machine.

**3. E-Mail/SMS/FAX/Voice Message.** This feature will enable the subscriber to send/receive E-mail/SMS/Fax/Voice messages. The subscriber has to get BSNL UMN account for this feature. The below mentioned procedure is to be adopted for sending/receiving the email.

- Dial 1403 from WAP MS to connect to internet-login to the site <u>www.bsnlumn.com</u> (based on your location go to appropriate website i.e. in north <u>www.bsnlumn.com</u>, south <u>www.bsnlums.com</u>, east <u>www.bsnlume.com</u> and in west <u>www.bsnlumw.com</u> )
- 2. Logon to your BSNL UMN/S/E/W E-mail Account (using your mobile no. as the user login and **1234** as the password which is a default password).

**To receive e-mail:** From WAP cell phone go to inbox then to email and the "view details" choose "body".

**To send email:** For sending **E-mail, SMS, FAX and Voice Messages** from your UMN/S/E/W account, use the E-mail, SMS, FAX and Voice options as provide d under the Compose Menu.

#### 3. For retrieving:

i. Voice messages

To Listen/Deposit to your voice messages, the machine must have the multimedia capability.

The different kinds of messages e.g. voice messages, FAX messages etc will be listed under the subject heading as soon as you logon to your E-mail account. Click on the voice message and the system will play it directly (if your machine supports the '**sbc' format**). If your machine doesn't support the '**sbc' format**, first convert the message into the '**wav' format** using the icon provided on the right hand side. Then system will prompt you to save that attachment to your hard disk. After saving, click on the wav file and the system will play it.

**ii. FAX Messages:** The FAX message comes as an attachment in the **TIFF format**. Open the FAX message using an imaging program as for example the **IMAGING** on the Windows -NT.The first page will just give you the summary of the FAX message i.e. the total no. of pages in the FAX message, the no. from which the FAX message was sent etc. Then you can download the actual FAX message.

**4. E-Mail to Speech (ETS):** This feature will enable the subscriber to receive the Email on the mobile phone .In order to listen E-mail messages from your voice mailbox, dial the No: 17000 from your mobile phone. Press **\*** to skip the introduction part. The system prompt will say ' to listen E-mail message Press Option **'4'**, thereafter, follow the voice menus . The attachments along with Email cannot be listened from your voice mail box.

# 'General Terms' used in mobile services

# Security Deposit:

Security deposit is required for Local/STD/ISD facility of new connections. It is non-interest bearing & refundable upon surrender subject to clearance of all dues.

No security deposit is required for Local/STD facility from the following categories.

- ✓ BSNL employees
- ✓ Existing BSNL subscribers upon request with conditions
- ✓ Employees of Central/State Government and Central PSUs

- ✓ Bank employees who give ECS mandate from their own bank Central/ State Government & Central PSU's
- ✓ Corporate Customers taking minimum 5 connections in corporate name.

## LSA:

Licensed Service Area is the area within which Mobile Services are provided by Service provider (i.e. BSNL) under the license issued by competent authority. Tamilnadu Circle includes all revenue districts excluding Chennai, Kancheepuram and Tiruvallur districts and including Pondicerry Union Territory. For mobile services are concerned, Tamilnadu Circle and Chennai Telephones Area (Chennai, Kanchipuram & Tiruvallur) are considered as single LSA.

#### **Roaming:**

You can carry your mobile connection beyond your home LSA and use. In such cases, it is said to be that you are **on roaming**. Roaming service activation is absolutely free. While on roaming outgoing/ incoming call charges are applicable as per tariff plan.

## Voice/Video Call Charges:

Local: Calls made to numbers within the LSA STD: Calls made beyond the LSA ISD: International calls

The calls charges are applicable as per tariff plan & pulse rate. This will be normally for per minute or per second or specific duration.

## Data Download:

2G customers can download Data through GPRS i.e. Mobile Internet facility. 3G customers can down load data in their mobile or using data cards through 3G Data service at a very high speed. The tariff for data downloads is applicable as per the data plan of you.

## SMS:

Short Message Service is available to send text containing 160 Characters. The spaces between words will be also counted as characters. This may be from a Mobile phone to another mobile phone or one to many or PC to Mobile/Mobiles. Local/National/International SMS can be sent. The charges are applicable as per tariff plan chosen by you.

#### MMS:

Multi-media Messaging Service, through which, you can send and receive messages containing text, audio or video or combination of any or all. The mobile handset shall be combatable for MMS applications.

#### Night Calling:

Calls made between 11.00 p.m. and 06.00 a.m. The call charges will depend on the plan chosen by you.

#### Friends & Family:

This facility allows you to make **Free** calls or at reduced call charges to the selected mobile/fixed telephone numbers. The tariff is applicable as per the plan.

#### On-net:

It means, own network i.e. BSNL network.

#### Off-net:

It means other network of Private Operators i.e. other than BSNL.

#### **Top-up Vouchers:**

Top-up vouchers are used to extend the usage value and the validity of the plan under use.

# C-Top-up:

Channel top-up is nothing but electronic recharge/top-up facility. Recharge or Top-up can be done through C-top-up for the specified values as preferred by you.

## Freebies:

Freebies are the concessional tariff, free calls/SMS/Data downloads offered permanently or for limited/specific period or to specific numbers.

## Validity:

**SIM Validity** – It is normally for 7 Days. Within this period you shall activate your connection by using FRC.

**Plan validity** – The specified period of validity of the Plan chosen by you.

**Life time validity of plan -** Life Time Validity means the License Period of the Operator. The License Period for Cellular Services of BSNL is 20 years w. e. f. 29.02.2000. However, the License is understood to be renewable further on its expiry. (Note: To continue the lifetime plan the recharge conditions specified along with the plan should be fulfilled).

## Grace Period(s)

Grace Period: It is the period within which Recharge or Top-up shall be done by Customer with FRC/RC/Top-up as per the requirement of the plan.

Grace Period 1 (GP-1): 15 days from the expiry of the validity of the plan.

**Grace Period II (GP-1I): Additional 165 days** from the expiry of the Grace Period (GP-I) of the plan.

Note:

- A. During the grace period, no O/G calls will be allowed except emergency (toll free) & IVR calls. However I/C shall be free during Grace Period I.
- B. The unutilized balance amount of the previous card can be carried forward in case of renewal within the Grace Period-I, otherwise it shall lapse.
- *C.* The SIM number can be re-activated within additional period of 165 days even beyond the grace period of 15 days (*GP-I*) as per the parent plan. However, in such cases, the credit balance will lapse.
- D. Free talk value on initiating the SIM is given to all subscribers.

# **BLACKOUT DAYS:**

As per Telecom Regulatory Authority of India (**TRAI**) directives, 5 days in a year shall be declared as blackout days. BSNL has declared the following 5 days as black out days. No concessional tariff on voice calls or SMS will be available on those days only. The normal tariff as per plan will be applicable on those days.

1. New Years' Eve (31st December) 2. New Year Day (1st January) 3. Valentine day (14th February) 4. Diwali (26th October) 5. Christmas day (25th December) - (all the 5 days for the year 2011).



Send feedback on this handbook to

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